

315K For The Cure, Inc.

185 GENESEE STREET, SUITE 905

UTICA, NY 13501

516-316-2617

315KFORTHECURE.COM

On Saturday, September 17, 2016, 315K For The Cure, Inc. and the NYS Chive will be hosting the “**Third Annual Halfway to Saint Patrick’s Day**” fundraiser at the Celtic Harp to raise money for pediatric cancer patients being treated at the Upstate Golisano Children's Hospital in Syracuse, New York.

315K For The Cure, Inc. (“315K”) is a 501c(3) tax exempt non-profit organization dedicated to raising money for families in Central New York battling pediatric cancer. Founded in 2014 by cancer survivors, 315K’s mission is to provide entertainment (toys, video games, sporting event tickets, books, etc.) and support to children undergoing treatment Upstate Golisano Children’s Hospital. 315K’s fundraising efforts include both athletic and social endeavors, including this partnership with the NYS Chive, a community of people who strive to make the world 10% better each day. Together, the two groups share the continued goal of making life just a little easier for families fighting cancer in Central New York.

We are committed to donating 100% of all proceeds raised at this event to the Children's Hospital and we depend on the support and generosity of local businesses and sponsors. Thanks to our local sponsors we have raised and donated over \$17,000 to date. We invite you to participate in what is sure to be our biggest and best event yet.

We anticipate over 200 attendees at this event, and with a loyal social media following, our Third Annual “Halfway to Saint Patrick’s Day” fundraiser is an incredible opportunity to not only help pediatric cancer patients, but to get your product, company and brand in front of a large audience, including many young, active professionals in the Central New York area.

A portion of our event will be catered and we will have a silent auction of items donated to and/or purchased by 315K and the NYS Chive. Accordingly, we are looking for partners to help defray costs and maximize the amount of proceeds we can donate. If you are interested in sponsoring the event or donating items/services, please let us know. Enclosed you will find a sponsor sheet listing the benefits you, as a sponsor, will receive.

Any questions or concerns can be directed to:

Colin LaReaux (clareaux@gmail.com or 516-316-2617)

Brooke Hoffman (brookehoffman84@gmail.com or 315-542-9210)

Shawn Kruger (shawnk1704@gmail.com or 518-848-0856)

We thank you for your time and consideration and we look forward to seeing you on September 17th at the Celtic Harp!

Sincerely,

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Sponsorship Options:

Gold Sponsor: \$500 (limit 5)

- Company listed as main sponsor for event.
- Company name and logo displayed at event.
- Company name and logo on all advertising materials (posters, banners, website, Facebook, etc...).
- Tickets to event (up to 6).

Silver Sponsor: \$250 (limit 10)

- Company name and logo displayed at event.
- Company name and logo on all advertising materials (posters, banners, website, Facebook, etc...).
- Tickets to event (up to 4).

Bronze Sponsor: \$100 (Unlimited)

- Company advertising materials available at event and shown on 315K For The Cure website and Facebook event page.
- Tickets to event (up to 2).

Non- Monetary Donations

Do you offer a product or service that you would like to contribute to the event or that can be included in our silent auction? If so please let us know! In years past we have received donations in the form of food and beverages for our guests to enjoy. Our silent auction has included donated items such as personalized artwork, gift certificates for services like gym memberships, hair styling, car detailing, etc. No donation is too small, and we appreciate all the support we receive.

How to Donate

Can't make the event but still want to help? Donations can also be made online at 315KForTheCure.com by clicking on the "Donate Now" button. Checks can be made payable to 315K For The Cure, Inc. and mailed to 185 Genesee Street, Suite 905, Utica, New York 13501.

We thank you in advance for taking the time to review our sponsorship proposal and we look forward to hearing back from you.

For more information please visit 315kForTheCure.com and our Facebook page Facebook.com/315kfortheCure.